



# Strategic Hedging in Asia

Michael Page Finance would like to invite you to an informal Finance roundtable lunch. Join us as Mark Bobek, Managing Director for Asia Pacific at PMC Treasury leads a discussion on strategic hedging, and a variety of topical treasury issues of relevance to Chief Financial Officers and Corporate Treasurers in Asia.

## Topics discussed:

- Risk management strategies and hedging approaches for currencies, commodities and interest rates
- Risk exposure measurement
- Hedging vs speculating

**Date:** Friday 21 January, 2011

**Time:** 12:15pm – 2:00pm

**Where:** Summer Palace,  
Level 5, Island Shangri-La  
Hong Kong

**RSVP:** By 11 January to Bonnie So  
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PMC Treasury/Mark Bobek

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## PMC Treasury

PMC is an independent firm of corporate treasury consultants providing advice and practical support to businesses. Starting in 1990, they now bring over twenty years of experience in financial and corporate markets to help company finance teams and financial sponsors assess and manage financial risks including interest rate risk, foreign exchange and cash management. PMC's consultants are based in Europe, USA and Asia Pacific and over the last twenty years have worked on hundreds of projects worldwide.



## Mark Bobek

Mark joined PMC Treasury in February 2010 to take responsibility for their Asia Pacific presence, and brings with him over 25 years of treasury and strategic financial management experience from major multi-national firms. Before joining PMC, Mark held roles including Chief Financial Officer, Asia Pacific for US multi-national Tupperware, Global Vice President of Treasury and Risk Management for global fitness chain, 24 Hour Fitness (now California Fitness) and also as Vice President of Global Treasury and Planning for global retailer, DFS. In his current role at PMC, Mark advises clients on assessing and managing financial risks including interest rate risk, foreign exchange and cash management. Mark is a graduate of Kellogg School of Management, Northwestern University, where he gained a Masters of Management.



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