



evie  
consulting

# CONFIDENT

## PROFESSIONAL PRESENCE IN THE WORKPLACE

Following the success of our popular April seminar, Michael Page is pleased to bring back the trainer Vivian Wong to present Part II of the Confident Professional Presence series.

This seminar series equips participants with the tools to create and convey a confident professional presence. Learn how to strategically and consciously manage your brand and image through effective visual appearance and non-verbal communication techniques, including how to proactively manage how others perceive you in the workplace.

### In Part I participants:

- Recognised the impact of visual appearance in the business world
- Learned the six key components to create an effective first impression
- Understood the psychology of colour and how to leverage it effectively in the business world

### In Part II, participants will:

- Define the three levels of business and business-casual attire, including how to look appropriately casual while maintaining professionalism on casual Fridays
- Find out how and what to change in an outfit to quickly and easily increase or decrease its level of formality
- Discover how to convey confidence with powerful voice and body language techniques, and know what non-verbal communication traps to avoid



**Venue:** CPA Australia, 20/F Tai Yau Building,  
181 Johnston Road, Wanchai

**Date:** September 9, 2011 (Friday)

**Time:** Registration 2:00pm-2:30pm  
Seminar 2:30pm-5pm

**Language:** English

**RSVP:** By September 2, 2011 to Queenie Leung on  
+852 2848 9558 or at  
[queenieleung@michaelpage.com.hk](mailto:queenieleung@michaelpage.com.hk)



### Speaker Profile

Vivian is an engaging, inspirational and positively energetic speaker who deftly combines fun and professionalism to deliver practical and effective training solutions.

As a Professional Development Consultant at Evie Consulting, Vivian lives her passion by helping people achieve genuine confident professional presence in the areas of business etiquette, communication skills, professional branding and image management. Her clients include UBS AG, Barclays Capital, Bank of China Group Life Assurance, Jepsen & Co., Peking University and the Hong Kong University of Science and Technology.

Vivian combines her ten year corporate background as an Executive Director at investment bank Goldman Sachs with professional training in business etiquette, coaching and image consulting. She is a member of the International Coach Federation (ICF), a founding member of the ICF Hong Kong, and a member of the Association of Image Consultants International (AICI). Vivian has been profiled in print and TV media.