

# HR SEMINAR SERIES 2010

## *Making an Impact: Leading During Change*

Michael Page International and CPA Australia invite you to attend the first in our South China HR Training series for 2010 on "Making an Impact: Leading During Change" with guest speaker Jeffrey Markley.

This workshop is specifically designed to address the challenges faced in today's business environment by leaders and managers in Asia and to equip themselves for both individual and corporate benefits.

During this workshop, you will learn tips, hints and techniques that will allow you to improve the performance and contributions of individual team members and the team as a whole.

### Benefits From Attending

- Understanding & adapting your leadership styles for maximum impact
- Inspiring, motivating and energising individuals and teams
- Taking more personal ownership of your leadership responsibilities
- Coaching your team to increase productivity and performance
- Knowing how to lead when times are tough
- Develop and convey leadership confidence

### Topics Covered

- The impression you make
- Branding your leadership style
- Creating your vision
- Communicating your message
- Coaching others for results

### Your Trainer

Jeffrey is currently a Partner of Simitri Group International. Simitri is a communication skills training, coaching and consulting company. Jeffrey has over 20 years of leadership experience in sales, marketing and business development in the United States and Asia.

He has worked for both Fortune 500 companies and smaller enterprises in Financial Services and IT. Today, Jeffrey works with teams and one-on-one with Senior Executives to help improve their leadership and communication skills.

### When

Wednesday, 13 October 2010

### Venue

Futian Shangri-La Hotel  
4088 Yi Tian Road  
Futian District  
Shenzhen

### Time

2:30pm - 5:30pm

### RSVP

By 1 October 2010

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