



evie
consulting

CONFIDENT

PROFESSIONAL PRESENCE IN THE WORKPLACE

This workshop will equip participants with the tools to create and convey a confident professional presence. Learn how to strategically and consciously manage your brand and image through effective visual appearance and non-verbal communication techniques, including how to proactively manage how others perceive you in the workplace.

- Recognise the impact of visual appearance in the business world
- Create and define your personal and professional brand
- Learn the six key components to creating an effective first impression
- Understand the psychology of colour and how to leverage it effectively in the business world



When: Friday May 20, 2011

Venue: CPA Australia
20/F Tai Yau Building
181 Johnston Road
Wan Chai, Hong Kong

Time: Registration: 2:00pm to 2:30pm
Workshop: 2:30pm to 5:00pm

RSVP: By Friday May 6, 2011 to Queenie Leung at queenieleung@michaelpage.com.hk or +852 2848 9558



Speaker Profile

Vivian is an engaging, inspirational and positively energetic speaker who deftly combines fun and professionalism to deliver practical and effective training solutions.

As a Professional Development Consultant at Evie Consulting, Vivian lives her passion by helping people achieve genuine confident professional presence in the areas of business etiquette, communication skills, professional branding and image management. Her clients include Bank of China Group Life Assurance, Prudential Insurance, Peking University and the Hong Kong University of Science and Technology.

Vivian combines her ten year corporate background as an Executive Director at investment bank Goldman Sachs with professional training in business etiquette, coaching and image consulting. She is a member of the International Coach Federation (ICF), a founding member of the ICF Hong Kong, and a member of the Association of Image Consultants International (AICI). Vivian has been profiled in print and TV media.